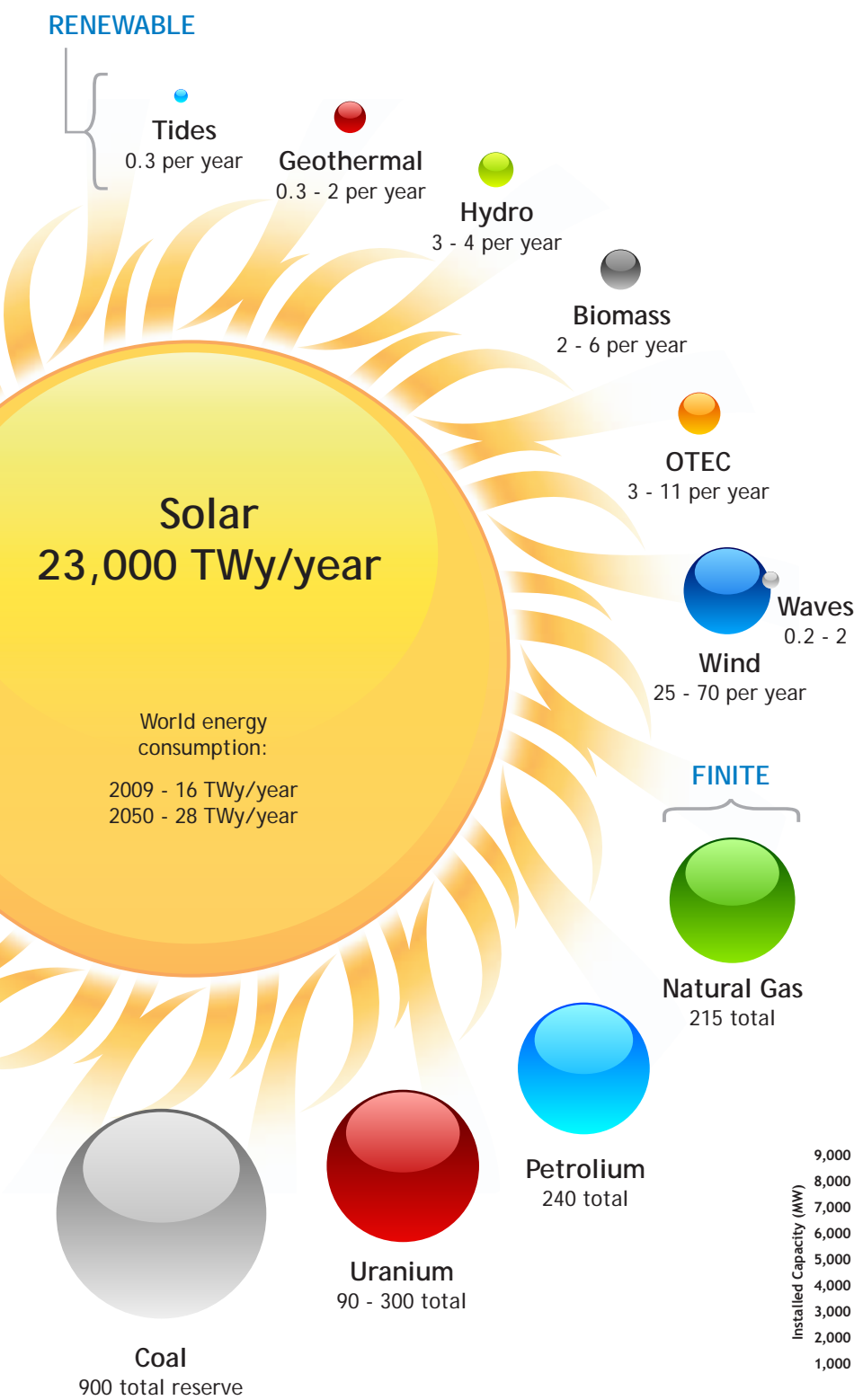


Solar is Soaring

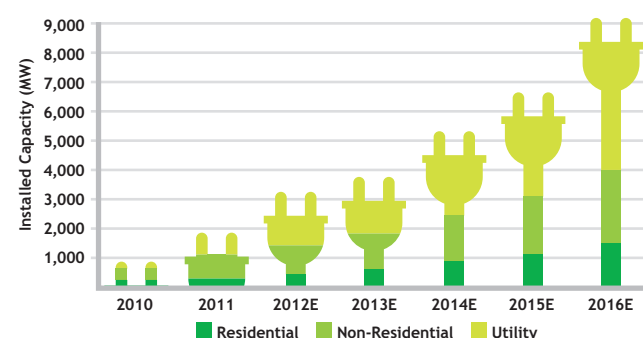


Enough solar energy hits the earth in one hour to satisfy the planet's energy needs for one year.

No wonder solar is soaring, and America's homeowners are helping to lead the charge.

- By the end of 2012, the nation will have over 7,000 megawatts of installed solar electric capacity. That's enough to power more than 1.1 million homes.
- U.S. residential solar has been expanding at between 30% and 40% annual rate in recent years.
- Over 51,000 U.S. homes installed solar in 2011 alone, bringing the total to over 200,000 nationwide.
- Projections have residential installations alone accounting for more than 1,500 megawatts in less than five years.

U.S. PV Installation Forecast by Market Segment, 2010-2016



Note: Full report contains market forecast through 2016 by state and market segment.

Everyday, CertainTeed makes a commitment to sustainability.

CertainTeed Roofing recycles, reuses and re-envisions our environment. Here are ways we put ideas into action with green as our goal.



Recycling and the road to success.
We recycle nearly 90% of our manufacturing production waste into asphalt materials for road construction.



We believe in leading by example.
We belong to the U.S. Green Building Council and champion their Leadership in Energy and Environmental Design (LEED) Green Building Rating System™. And we also strongly support the National Green Building Standards™ of the National Association of Home Builders.



Bring nature back.
Our Oxford facility, the world's largest roofing plant, has its own wetlands and a water management system where wildlife thrives.



Roofing in harmony with nature.
It's more than a good idea at CertainTeed. It's a constant call to innovation.

We believe nature had a good idea. We're committed to making it better.



Use it (don't lose it).
We use recycled content including slag, stone granules, corrugated mixed paper and sludge, reducing landfill waste and carbon emissions.



Reaching for the ENERGY STARS.
As a 2012 ENERGY STAR Sustained Excellence recipient for Energy Management, we are proud of our commitment to designing high quality, sustainable roofing products.

ASK ABOUT ALL OF OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

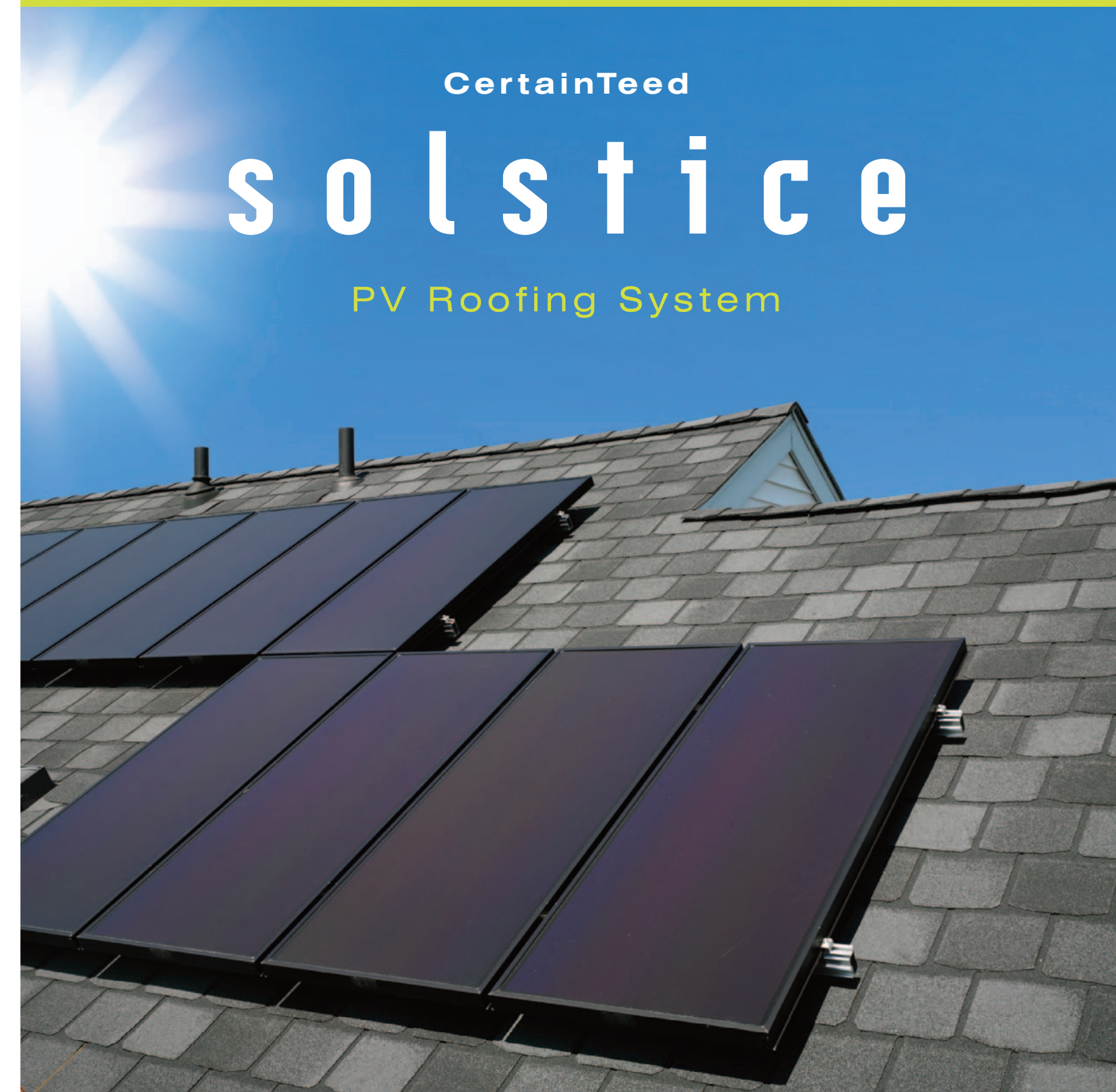
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www.certainteed.com <http://blog.certainteed.com>

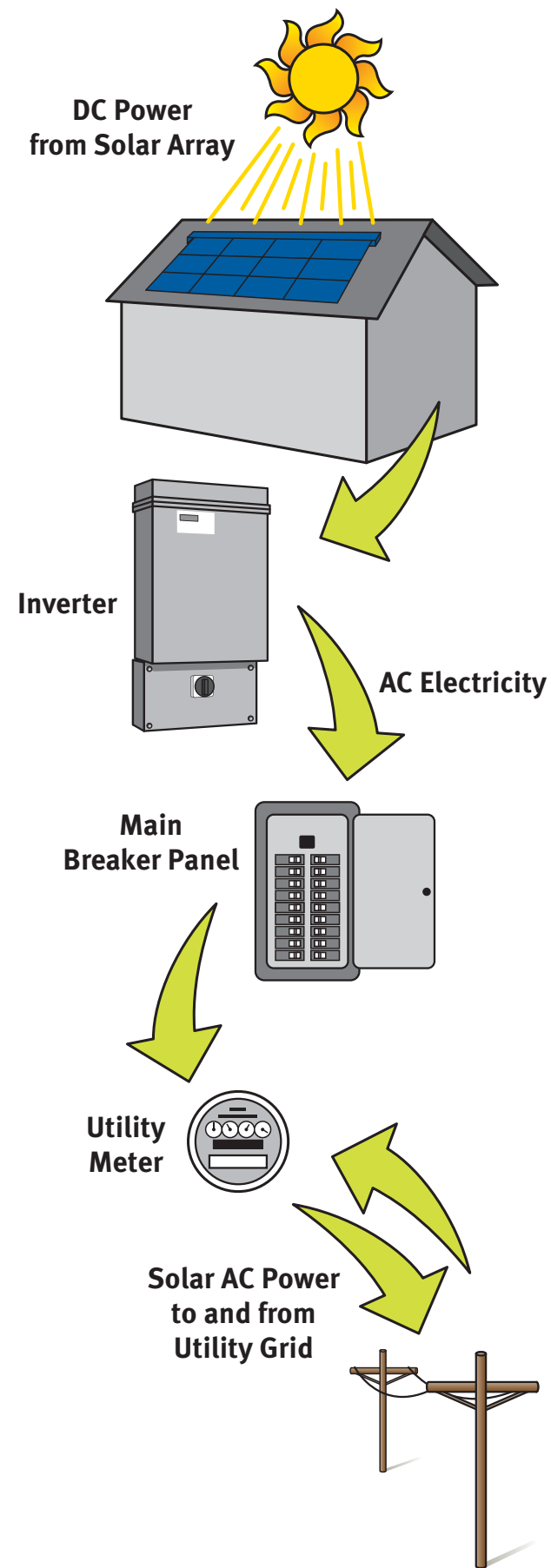
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From Sun to Savings in Four Easy Steps



- 1. Solstice Captures the Sun**
From dawn to dusk, Solstice photovoltaic roofing absorbs sunlight and converts it into electricity.
- 2. Our Solstice Inverter Makes the Electricity Usable**
Your home uses alternating current (AC), and our Solstice Inverter or Microinverter converts the DC collected on your roof into AC you can use.
- 3. You Use Only the Electricity You Need**
The Solstice system will generate a portion or, in some cases, more electricity than your home uses during the day. Your home will only pull electricity through your electric meter when you need more than your roof collects.
- 4. Get Paid for the Extra***
If you don't use all the electricity your roof makes, the excess power flows back through your meter into the power grid. In most cases, your utility company will issue a credit for future use.

**Programs vary by state*

Go Solar Now & Save! Rebates & Incentives

30% Federal Tax Credit

One-time credit available now through 2016 on any residential Solstice solar roofing system.

State Rebates & Incentives

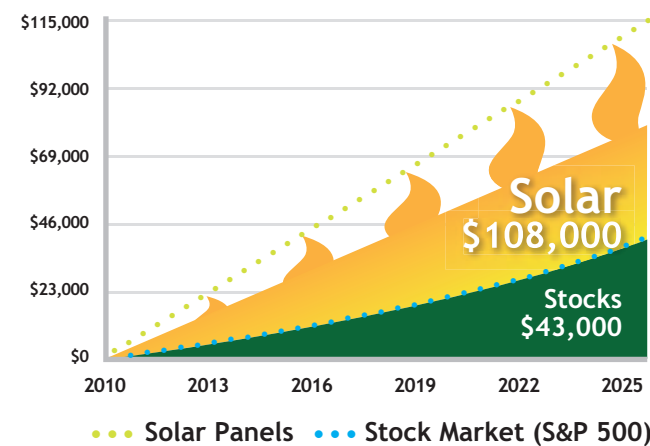
Solar is hot, and many states, counties and even local governments have programs to support it. Let us help you find and handle your local rebates or visit www.dsireusa.org for more information.

Utility Company Rebates & Incentives

Check with your local utility to see if they're one of the growing number of organizations that are supporting the expansion of solar to homes.

Cumulative Return on Investment:

Solar Panels in New Jersey
Initial Investment: \$25,500



An investment of \$25,500 in a 7.3kW solar panel system for a NJ home would return \$108,000 in 15 years, inclusive of all Federal and State incentives. (Works out to 324% return on investment.) The graph also uses the historical S&P 500 return of 6.8% per year 1950-2008.

From the Longest Day to the Shortest Day... Solstice Powers the Seasons

Solstice panels transform your home with a sustainable energy solution that is as efficient and affordable as it is beautiful.

Solstice Affordability:

- Solar panels like Solstice can deliver returns of 5 to 10% each year
- Total returns can yield more than 200% over 25 years
- Solar systems can increase home values by 20 times the annual electricity savings
- Solar homes sell faster - up to 5% faster according to some studies.

Solstice Beauty:

- Sleek black anodized aluminum frame and panel construction
- Low, uniform profile on roof
- CertainTeed roof mounts for secure, optimum positioning

Solstice Flexibility:

- Choose Solstice AC if there are multiple roof planes or areas where shading is a concern for greater system efficiency.

Kit includes: black monocrystalline panels encased in a black frame, microinverter preattached to module, racking & mounting clamps, flashing accessories, optional monitoring system.

- Choose Solstice DC when there are no shading concerns and a large amount of south-facing roof space is available.

Kit includes: black monocrystalline panels encased in a black frame, racking & mounting clamps, flashing accessories, central string inverter, optional monitoring system.

You're covered with CertainTeed Solar

CertainTeed has been the leading name on America's rooftops for more than one hundred years.

Today, CertainTeed continues this leadership as provider and installer of one of the nation's most comprehensive roof-mounted solar offerings, featuring a broad line of solar equipment and systems plus one of the most robust solar warranties and support packages in the industry:

- CertainTeed's is the most comprehensive umbrella warranty available, covering both your roofing and your installed PV system
- CertainTeed is the **only company** to back both our solar products and the professional installation done by our CertainTeed Credentialed Contractors
- Solar financing options available (in select regions)
- Dedicated solar staff to ensure a seamless integration (including permit packaging and monitoring system set up)

Choosing a Solar Contractor Made Easy

Choosing a qualified solar contractor can be daunting. CertainTeed has made the process easier with a master list of Credentialed CertainTeed Solar Contractors, trained and certified to install CertainTeed Solar Systems to optimum standards that preserve your roof's integrity and maximize your systems power potentials.

Our online resource will put you in touch with Credentialed CertainTeed Contractors in your area who have the skills, insurances, licensing and demonstrated professionalism that set them apart.

Start here:
www.certainteed.com/solarroofing/contactus

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